

Use Case Brief

Your name

Your Company

1. Solution name

What is the name of your solution idea?

2. Short description

A few words describing your solution in general.

3. Persona(s)

Who will benefit from the solution?

4. Challenges

Which challenges of Persona(s) are being addressed?

5. Main business benefits

What makes it valuable for business?

6. Process steps

Describe step-by-step how Persona(s) will interact with the solution.

